

You are invited to be part of our 6th Annual

Pampering Fest

Saturday January 29th, 2011, 10am to 4:00pm
Beamsville District Secondary School, 4317 Central Ave, Beamsville, ON

What is Pampering Fest? It's a fun day designed for women only! We focus on topics, products and services of interest to women of all ages including health, beauty, wellness, fun & frolic. Guests can go shopping and sample services and products. The admission price will be \$12 in advance, \$15 at the door and includes the workshops/speakers, a chance at prizes and a light lunch. *Pampering Fest's* "kick back and relax" atmosphere has been very successful the past five years.

What can vendors expect? Lots of fun and the opportunity to promote your business! And vendors can expect some other perks for signing on—1) Registration includes lunch for one person—additional meal tickets are available at a special price (vendor meal tickets will be \$3 each and \$1 each for dessert tickets) You can purchase these on your registration form or on the day of the event. 2) Lunches will be delivered to vendor booths between 11:00am and 1pm so there is no disruption in your sales. 3) Included in your registration is admission for you and one helper. Additional admissions available—check the application for details. 4) Your business will be listed on our website and in the event program. 5) Returning vendors get advance notice for next year and first choice for their same spot from the previous year. 6) Whenever possible, businesses get mentioned in our promotions (radio and print). 7) We have 20 minute workshops or demonstrations going on all day. If you are interested in doing one, you can apply in Part III of the registration form. Our selection committee will contact you. 8) Again this year—by selling tickets to Pampering Fest, you can earn a percentage off of your registration to Pampering Fest 2012 or for the 2011 Beamsville Strawberry Festival! Details on the application form. ***Please note that volunteers will be available throughout the day if you require them, i.e. washroom breaks, etc.***

Last year we had over 800 women in attendance—we expect even more this year. Vendor surveys indicate most of our vendors are ready to return—how about you? Don't miss your chance to shine!

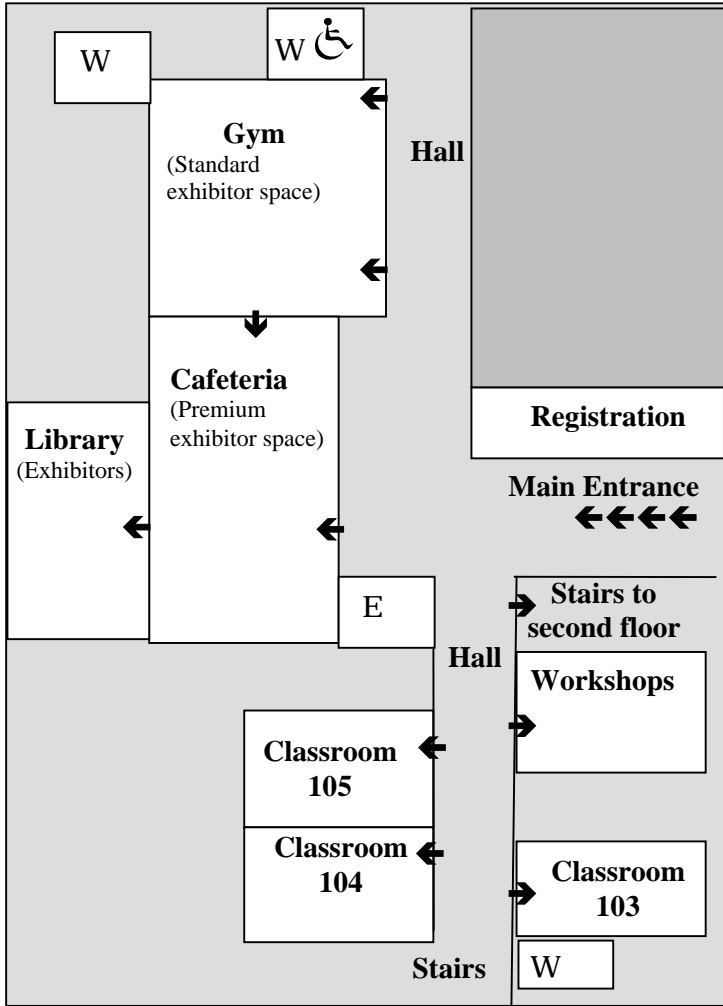
Requirements for Showcasing

- 1) New vendor participants are chosen by the Pampering Fest Committee upon receipt of application. The committee votes and responds to vendors as soon as possible. Once approved, we will hold your spot for two weeks until payment is received. We can not hold spots longer than this without payment. Previous vendors have already been approved
- 2) We only allow one booth per company (i.e.: Avon or Mary Kay) and just four spaces for any one type of product or service (i.e.: cosmetics or massage)
- 3) Selected displays must relate to women: health, wellness, beauty, luxury, fun & frolic, products and/or services
- 4) Each space is equipped with one 6' X 2.5' table. Vendors need to bring their own tablecloths, drape and/or coverings plus anything else you may require. **If you do not need the table, please inform us in advance**
- 5) Any businesses who wish to book an entire classroom may apply to do so. For further details and pricing on specific classrooms, please contact us
- 6) Each vendor ***must list all*** the appropriate categories of merchandise/services that they will be dealing with at their booth. This is the only way we can avoid having an excess of any one service or any duplication. ***Please note: if it's not listed on your form, you will not be allowed to have it at your booth***
- 7) Each Vendor must conduct a draw at their booth for a prize valued at \$25 or more. We also accept prizes for a separate draw for our volunteers—we couldn't stage this event without them! These can be left at registration
- 8) All exhibitors are expected to provide something for the guests to put into their goody bags—it can be samples of your products, brochures, coupons, pens or even candy. Use your imagination and make a great impression!
- 9) ***Female suppliers and demonstrators only***, please. Men are welcome to help with set-up and tear down, but between 10am and 4pm on January 29th, they will not be allowed into the event. No exceptions
- 10) Please do not pack up before 4pm. Any vendor who closes-up early without approval from Deb Rupcic or Jane Gadsby will not be invited back. And all vendors must be set up and ready to go by 9:45am on January 29th. Set-up starts at 8am but we encourage you to set up the night before, if you are local, by requesting in advance. Details to follow
- 11) You'll be contacted in the weeks before the event with further vendor information
- 12) If you wish not to have your business information listed on our website, it is your responsibility to notify us

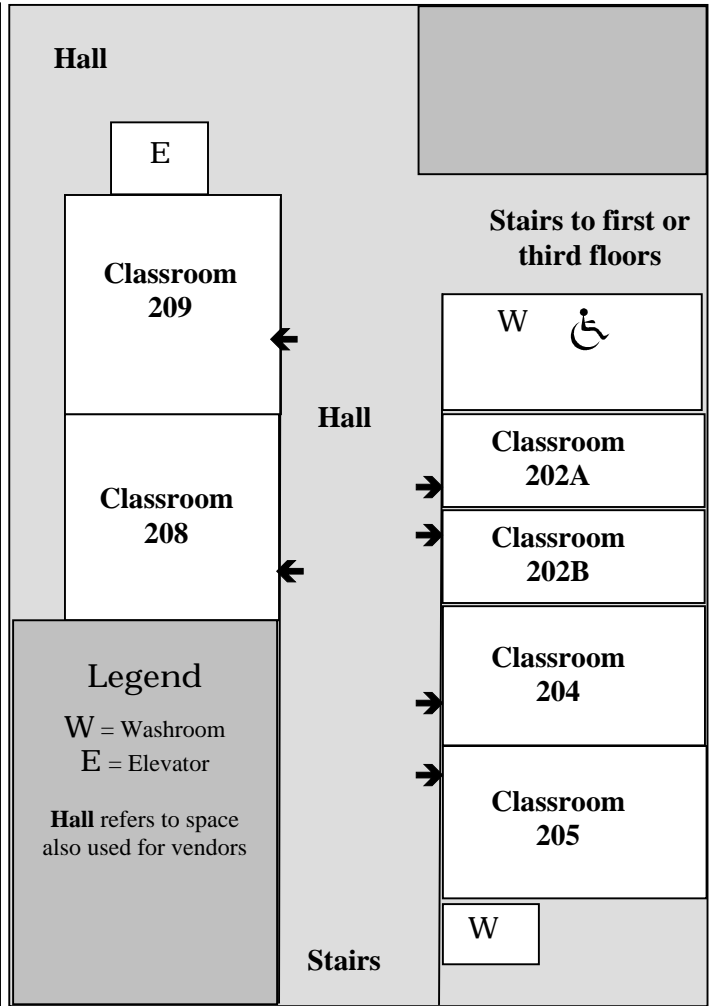
Thank you for your co-operation & support!

Maps of Pampering Fest Space at Beamsville District Secondary School

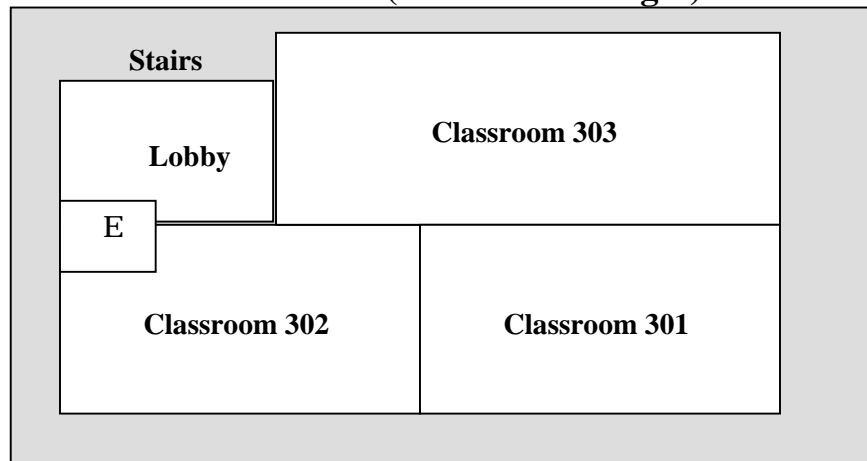
Main Floor



Second Floor



Third Floor (Food & Beverages)



(Note: Diagrams are not to scale)

Pampering Fest

Saturday January 29th 2011, 10am to 4:00pm

Part I: Basic Information

Business Name: _____ Contact Person: _____

Description of business and/or products: _____

Place an asterisk (*) beside the one main category of your business. Circle all categories your goods/services fall under:

- | | | | | | |
|--|---------------------|--------------------|------------------------------|-----------------|------------------|
| a) Accessories (<i>no Jewellery</i>) | j) Cooking & Baking | s) Food— | bb) Jewellery (Handcrafted) | jj) Music | tt) Skin Care |
| b) Art | k) Cosmetics | t) Food—Savoury | cc) Jewellery (Manufactured) | kk) Non-Profit | uu) Spa |
| c) Bath & Soap | l) Crafts | u) Food—Specialty | dd) Kitchen | ll) Nutrition | vv) Spirituality |
| d) Beverages | m) Dining | v) Food—Sweet | ee) Lingerie, etc. | mm) Other/Misc. | ww) Tanning |
| e) Books | n) Entertainment | w) Giftware | ff) Manicures, etc | nn) Pets | xx) Toys & Games |
| f) Candles | o) Event Planning | x) Health Products | gg) Massage | oo) Photography | yy) Travel |
| g) Cleaning | p) Financial | y) Health Services | hh) Medical | pp) Printing | |
| h) Clothing | q) Fitness | z) Hobbies | ii) Multi-media | qq) Promotional | |
| i) Collectibles | r) Floral | aa) Home Décor | | rr) Psychic | |
| | | | | ss) Self-Help | |

Other category —describe: _____

Address: _____ City: _____ Postal Code: _____

Phone: _____ Email: _____

Fax: _____ Website: _____

Are you sharing a space? If so list the business name here: _____

How did you hear about this event? _____

Note to Non-Profits & Charity Organisations: We have a limited number of spaces available at a special rate in exchange for volunteers. Please contact us for further details.

Part II: Space Requirements--Please Indicate the Type of Space you Require

Entire Classroom (One business per room, <i>ask for details & pricing</i>)—	\$ _____	+	_____
One table, Premium (Cafeteria, 6' table, approx. 8' X 5' space)—	\$110	+	_____
One table, Standard (Gym, 6' table, approx. 8' X 5' space)—	\$90	+	_____
One table, Hallway (Hall, 6' table, 10' X 3' space)—	\$65	+	_____
One table, 1 st or 2 nd Floor Classrooms or Main Floor Library (Specify which location: _____, 6' table, 8' X 5' space)—	\$65	+	_____
Add a second or third table space (beside booked space, above)—	each \$50	+	_____
Hydro Needed (bring a 25' extension cord) —	\$12	+	_____
Booth Sharing (two businesses sharing one space. Fill out two applications & mail them together. Both will be listed on the website.) —	\$12	+	_____
<i>Early Bird Discount (25% off if you pay by Nov. 1st, 2010)</i>		-	_____
Subtotal For Part II		=	_____

Special Requests? No promises but we'll do our best to accommodate you: _____

Part III: Workshops & Demonstrations

Would you like to conduct a workshop or demonstration? Each workshop will take place in a classroom setting and consist of a 20 minute presentation with 5 minutes for questions. In order for us to accommodate as many as possible, this timetable will be strictly enforced. Our committee will review each application to present and notify everyone as soon as we can. Please note that if you require audio-visual equipment, you will need to bring it with you.

Title of Presentation: _____

Description of Content: _____

Showcase Registration Page 2

Pampering Fest

Part IV: Advertising in our Event Program

We produce an event program listing the names of all the vendors and other information. We also list treatments and services available that day. We have a limited number of spaces open for ads at a cost of \$25 each for a 2" wide by 1.5" high space and these will be available on a first come, first served basis (we sold out last year). We print 800 programs that are handed out to every guest. Ad must be provided in one of two ways to be included: 1) as a jpg of your ad (no other format will work); or 2) as text and we will format it into the appropriate size. If interested, indicate it below.

Number of ad spaces requested: _____ X \$25 = _____
Subtotal For Part IV = _____

Part V: Selling Pampering Fest Tickets

Again this year! You have a chance to bring more people to Pampering Fest and earn discounts on your future registration fees (for either Pampering Fest 2012 or the 2011 Beamsville Strawberry Festival). For every 10 tickets you sell, we will give you 10% off, up to a maximum of 50% of your fees. Proceeds from the ticket sales must be returned to us before January 12th to be considered for the discount. Please contact Szilvia Passfield, Marketing Supervisor, at (905-563-0700, customizedbody@bellnet.ca) if you are interested in selling tickets. Tickets should be available beginning September 2010.

Part VI: Additional Meal and Admission Tickets for Booth Staff

Your vendor registration includes passes for you and one helper (2 people in total). We understand that you may need to have more than that. Additional vendor passes are available for \$5 each. Vendor meal tickets are \$3 each and dessert is \$1. You can order these in advance below or buy them the day of the event. Please provide us with the names of your staff two weeks before the event.

Number of additional vendor staff passes: _____ X \$5 = _____
Number of additional meal tickets: _____ X \$3 = _____
Number of additional dessert tickets: _____ X \$1 = _____
Subtotal For Part VI = _____

Part VII: Your Total

Please add the subtotals from parts II, IV and VI. Total Fee = _____

Our Cancellation Policy

Any cancellations before December 1st, 2010 receive a full refund less a 10% handling fee. Any cancellation between December 1st & 31st, 2010 will receive a 50% refund. There are no refunds after Dec. 31st, 2010.

Space available on a 1st come, 1st paid basis and upon the decision of the committee.

Payment is due within 14 days of approval. Cheque, money order or cash accepted. Please don't mail cash.

Mail to & make cheques payable to: The Beamsville Strawberry Festival Association

Box 702, Beamsville, L0R 1B0 or fax: 905-562-0647 (fax between 9am and 10pm ONLY!)

Payment must be received to confirm and reserve space.

***Have questions? Call Deb (905-562-9588, pamperingfest@yahoo.ca)

This is to certify that I have read the cancellation policy, the Requirements for Showcasing and the instructions in Parts I to VII listed above and I have no problem with complying with them.

Signature: _____ Date: _____

Proceeds from this event will fund the Beamsville Strawberry Festival

www.StrawberryFest.ca

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